



# BUSINESS IMPACT CONFERENCE

## VALUING NATURE RESEARCH AND INNOVATION IN SUPPORT OF BUSINESS

THE ROYAL SOCIETY

6 – 9 Carlton House Terrace, London SW1Y 5AG

FRIDAY 21 FEBRUARY 2020

09:00	<i>Registration</i>	Foyer
09:30	<b>SESSION 1. Keynote Session</b> Session Chair: Peter Young, Chair VNP Business Interest Group	Wellcome Trust Lecture Hall
09:30	<b>Welcome</b> – Duncan Wingham, Chief Executive NERC	
09:35	<b>Introduction</b> – Guy Duke, Business Champion, VNP Coordination Team	
09:45	<b>Keynote: a business perspective</b> – Ian Cheshire, Chair Barclays Bank UK PLC	
10:00	<b>Keynote: a Government perspective</b> – Alastair Johnson, Senior Economic Adviser, Defra	
10:15	<b>Keynote: a perspective from the research community</b> – Charles Godfray, Director, Oxford Martin School, University of Oxford	
10:30	<b>Panel</b> – Ian Cheshire, Guy Duke, Charles Godfray, Alastair Johnson	
11:00	<i>Coffee &amp; Tea</i>	City of London rooms

Session Chair: Guy Duke

- **Overview** – Guy Duke
- **VNP Business Interest Group: key contributions** – Peter Young
- **Business-relevant output from VNP projects:**
  - **Integrating markets for ecosystem services** – Mark Reed, Research England & N8 funded Chair of Socio-Technical Innovation, Newcastle University [VIDEO]
  - **Measuring wellbeing from your nature-based interventions** – Jack Benton, PhD Researcher, Manchester University
- **VNP Business Impact School alumni:**
  - Prue Addison, Conservation Strategy Director, Berkshire, Buckinghamshire & Oxfordshire Wildlife Trust and Research Associate, University of Oxford
  - Eleanor Tew, Forest Resilience Programme Manager, Forestry England
  - Gemma Jerome, Director, Building With Nature
- **VNP Business Placements:**
  - **Strategies for businesses to engage and inform UK food and farming policy to ensure natural capital is an integral part** – Colm Bowe, Lecturer, Liverpool John Moores University
- **VNP Synthesis Report: Soil natural capital valuation needs for agri-business** – Victoria Janes-Bassett, Senior Research Associate, Pentland Centre for Sustainability in Business, Lancaster University
- **VNP Synthesis Report: Natural capital of floodplains as a function of land use** – Emma Rothero, Partnership Manager, Floodplains Meadows Partnership
- **VNP Synthesis Report: Early adoption of natural capital in the private sector** – Rose Pritchard, Post-doctoral Research Associate, Sheffield Institute for International Development [VIDEO]
- **VNP Demystifying Papers on Green Finance, Economic Analysis, and Cost-Benefit Analysis** – Ece Ozdemiroglu, Economics Lead, VNP Coordination Team
- **Wrap up / lessons learned** – Peter Young

13:30	<b>SESSION 3: Towards a Natural Assets Research and Innovation Agenda in Support of Business</b>	Wellcome Trust Lecture Hall
Session Chair: Peter Young		
<ul style="list-style-type: none"> <li>• <b>Introduction:</b> Guy Duke</li> <li>• <b>The R&amp;I needs of three key sectors</b> <ul style="list-style-type: none"> <li>○ <b>Infrastructure</b> – Chris Plester, Senior Sustainability Adviser, National Grid</li> <li>○ <b>Land management</b> – Andrew Griffiths, Head of Value Chain Sustainability at Nestlé UK&amp;I</li> <li>○ <b>Insurance/finance</b> – Robin Smale, Director, Vivid Economics</li> </ul> </li> <li>• <b>Overview: emerging R&amp;I priorities, policy alignment and appetite to engage, delivery options</b> – Guy Duke</li> <li>• <b>Introduction and allocation to break-outs</b> – Ece Ozdemiroglu</li> </ul>		
14:20	<b>SESSION 4: Breakout – engagement in and validation of the emerging Natural Assets Research and Innovation Agenda in Support of Business</b>	Wellcome Trust Lecture Hall, Wolfson 1, Wolfson 2, Conference Room, City of London 3
<p><b>Topics:</b></p> <ol style="list-style-type: none"> <li>1. Key knowledge gaps, metrics, data issues</li> <li>2. Applying/repurposing knowledge, data and evidence for business (including through frameworks, standards, tools, models, building capacities)</li> <li>3. Learning by doing (piloting, demonstrating, scaling, developing new markets, stimulating investment)</li> </ol>		
15:20	<i>Coffee &amp; Tea</i>	City of London rooms
15:45	<b>SESSION 5: Wrap-up and next steps for the emerging Natural Assets Research and Innovation Agenda in Support of Business</b>	Wellcome Trust Lecture Hall
Session Chair: Peter Young		
<ul style="list-style-type: none"> <li>• <b>Feedback</b> from breakouts <ul style="list-style-type: none"> <li>○ Topic 1: Ece Ozdemiroglu</li> <li>○ Topic 2: Guy Duke</li> <li>○ Topic 3: Peter Young</li> </ul> </li> <li>• <b>Conference wrap-up</b> – Peter Young</li> <li>• <b>A view from NERC</b> – Hannah Collins, Associate Director Strategic Programme Generation, NERC</li> <li>• <b>Next steps: making the case for funding</b> – Guy Duke</li> </ul>		
16:15	<i>Networking drinks</i>	City of London rooms
17:00	Ends	