



Monetary Natural Capital Assessment in the Private Sector

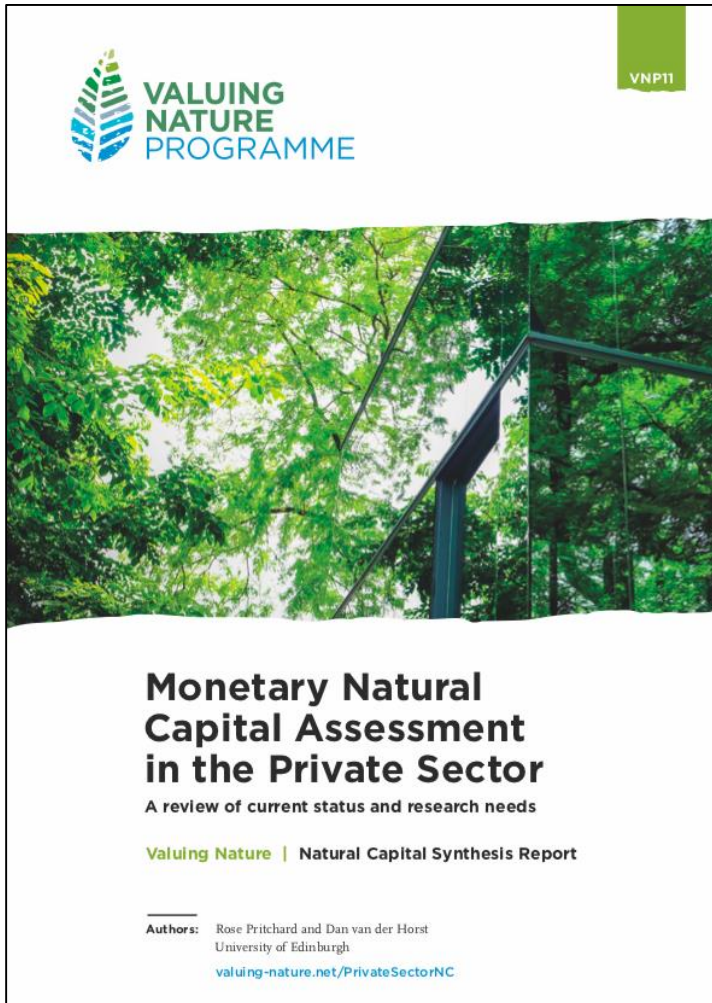
Rose Pritchard

(Sheffield Institute for International Development, University of Sheffield)

Dan van der Horst

(School of Geosciences, University of Edinburgh)

- Questions about early adopters of natural capital approaches in the private sector: (i) **who** are the adopters? (ii) **why** take up the approach? (iii) **what** are the **impacts**?
- Review of case study material publicly available online in 2018.
- Skew in early-adopting businesses towards **materials sector** and towards **multinationals headquartered in Europe or North America**.
- Motivations included improved strategic planning and understanding of natural capital risks – but also **reputational benefits associated with being ‘pioneering’ and ‘innovative’**.
- Main impacts observed so far are reputational or for internal and external communication – **clearer evidence needed of meaningful behaviour changes resulting from natural capital assessments**.



Comments and questions welcome: r.pritchard@sheffield.ac.uk

