

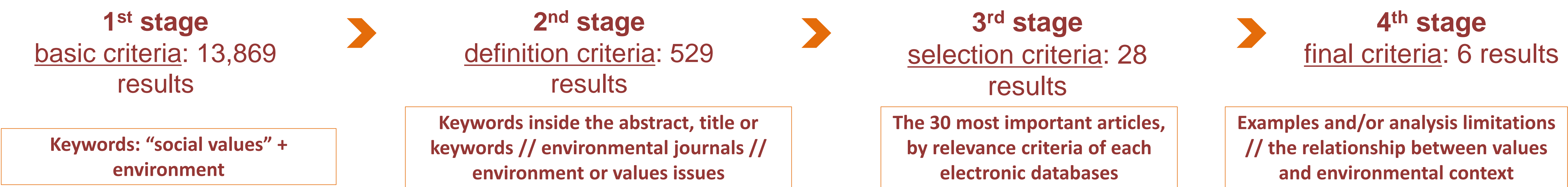
THE RELATIONSHIP BETWEEN SOCIAL VALUES AND THE ENVIRONMENT

Ph.D. Student **Camila Horst Toigo**
University of Brighton (UK) and PUCRS (Brazil)
Prof. Dr. Neil Ravenscroft
Doctoral College
University of Brighton (UK)

*This study was financed in part by the
Coordenação de Aperfeiçoamento de Pessoal de
Nível Superior - Brasil (CAPES) - Finance Code 001.*



INTRO- DUCTION	RESEARCH PROPOSAL <ul style="list-style-type: none">To what extent are environmental values linked to national identities?What kind of values are we talking about in this context?Can we establish a typology of ‘national’ environmental values?	RESEARCH QUESTION <ul style="list-style-type: none">What has been published about the relationship between social values and environmental contexts, and how are these values described?
		METHODOLOGY <ul style="list-style-type: none">A rapid review method was conducted according to a guidance from Arksey and O’Malley. It comprised peer reviewed journals written in English from 2000 to 2018.



RESULTS AND DISCUSSION

193 times the term “social value” has appeared

60 nomenclatures of values were cited, related to people, environment and society-environment relationships

DESCRIPTIONS OF SOCIAL VALUES AND THE ENVIRONMENT		
HUMAN VALUES	NEOCLASSICAL APPROACH	ECOLOGICAL ECONOMIC APPROACH
Shared values	Public values	Sustainability Values
Shared social values	Monetary values	Non-use values
Individual values	Use values	Ecological values
Communal values	Instrumental values	Other-regarding values
Transcendental values	Commercial values	Pro-environmental values
Cultural and societal values	Market values	Non-market values
Group values	PROCESSING OF ELUCIDATING	
Terminal values	Deliberated values	
	Non-deliberated values	

NEXT STEPS OF THIS RESEARCH

- Is it possible to operationalize some social values?
- What do Value Surveys (secondary data base) show us about it?
- Can we correlate social values with environmental attitudes?
- Can we identify groups or communities of people that hold similar values towards environment?
- How far can these groups be related to national identities?

CONCLUSION

- First: The debate about social values involves the definition of important aspects: the concept of values, the analysis of scale and a definition about what is the best way to operationalize or to capture values relating to a group, community, society or individual;
- Second: The link between social values and environment can be diverse – it depends on the context and the process by which values are formed;
- Third: The debate about social values has generated critiques and questions about the limitation of neoclassical economics approach and the way that it conceptualises values in a environment context;
- Forth: By the literature, we couldn’t link social values to national identities, neither establish a typology of ‘national’ environmental values;
- Final conclusion: are we entering a new epoch of economic theory, and what form will it take?

Literature assessed: KENTER, Jasper O. et al. What are shared and social values of ecosystems?. Ecological Economics, v. 111, p. 86-99, 2015. /// IVES, Christopher D.; KENDAL, Dave. The role of social values in the management of ecological systems. Journal of environmental management, v. 144, p. 67-72, 2014. /// MANFREDO, Michael J. et al. Why social values cannot be changed for the sake of conservation. Conservation Biology, v. 31, n. 4, p. 772-780, 2017. /// DIETSCH, Alia M.; TEEL, Tara L.; MANFREDO, Michael J. Social values and biodiversity conservation in a dynamic world. Conservation Biology, v. 30, n. 6, p. 1212-1221, 2016. /// RAYMOND, Christopher M. et al. Comparing instrumental and deliberative paradigms underpinning the assessment of social values for cultural ecosystem services. Ecological Economics, v. 107, p. 145-156, 2014. /// BOONCHAI, Chantinee; BEETON, Robert JS. Sustainable development in the Asian Century: an inquiry of its understanding in Phuket, Thailand. Sustainable Development, v. 24, n. 2, p. 109-123, 2016.