



# VALUING NATURE

#ValNat16

**Annual Meeting**  
**18 October 2016**

Prof Rosie Hails  
Centre for Ecology & Hydrology  
Programme Coordination Team

# The Valuing Nature Programme

Five-year (2014-2019), £7M Programme to

“better understand and represent the complexities of the natural environment in valuation analyses

and to consider the wider societal and cultural value of ecosystem services”



Arts & Humanities  
Research Council



# Valuing Nature Programme Goals

1. **Valuing Nature Network** [valuing-nature.net](http://valuing-nature.net)
  - Builds on Valuing Nature Network 1: 2011-13
  - Develop interdisciplinary research capabilities
  - Bring together researchers, businesses, policymakers & practitioners
2. **Human Health & Wellbeing** **4 projects just started**  
role of biodiversity & ecosystem processes  
in human health & wellbeing:
  - natural hazards & extreme weather events
  - Pathogens & natural aquatic toxins
  - urban ecosystems
3. **Tipping Points** **3 projects about to start**
  - In natural capital stocks and ecosystem services
  - Link to valuation & natural capital accounting

# Programme Coordination Team – led by CEH



**Guy Duke**  
Business  
Champion  
Independent



**Ece Ozdemiroglu**  
Economics  
Eftec



**Prof Michael Winter**  
Social Sciences  
/ Arts & Humanities  
University of Exeter



**Prof Charles Godfray**  
Policy Champion  
University of Oxford



**Prof Rosie Hails**  
Head of PCT  
Centre for Ecology & Hydrology



**Dr Robert Fish**  
Arts & Humanities  
/ Social Sciences  
University of Kent



**Dr Anita Weatherby**  
Project Manager  
CEH



**Jonathan Porter**  
Communications  
Countryside



**Val Woods**  
Project Coordinator  
CEH

# Plan for this morning

## Banqueting Room

10:00	Welcome Programme Coordination Team Activities
10:30	Valuing Nature Projects
11:10	Refreshments - Reception Room
11:30	Panel Q&A: challenges of integrating information on multiple values
12:10	Lightning Talks
12:30	Lunch & Posters

# Plan for this afternoon

## Banqueting Room

13:30 Reconvene before parallel sessions

**Banqueting Room**

**Committee Room 1**

**Lord Mayor's Parlour**

13:40 A: Communicating  
14:25 Nature's Value

B: Making the  
Business Case

C: Demystifying  
Economic Valuation

14:30 D: Participatory  
15:15 Processes

E: Health Value of  
Green Space

F: Natural Capital  
Protocol

15:15 Tea & Coffee - Reception Room

15:35 Panel Q&A: UK perspectives on natural capital

16:20 Concluding remarks

16:30 Close - networking