



VALUING NATURE

Flood Risk Climate Change Adaptation: Nature solutions

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My research area

- Non-market valuation (WTP and preferences)
- Payment for Ecosystem Services
- Ecosystem-based approaches (urban/ rural) and co-benefits



- Economics of flood risk adaptation measures (3)
- Barriers and drivers to climate change adaptation

Why attend the BIS

- My research experience centres around valuing nature for society.
- My research on climate change adaptation is timely and challenging to communicate.
- Limited ability to create impact in decision-making and to increase private sector accountability in climate adaptation by valuing ecosystem services.
- Desire to learn about and contribute to wider schemes and opportunities, i.e. natural capital policy, accounting, and insuring

Major opportunities/challenges for getting (my) research used by businesses

Challenges:

- Participation of private sector in research/events
- Transferability of local scale research
- Communicating data
- Recognition/quantification of multiple benefits
- Lack of accountability of private sector
- Pressure for quick, evident solutions

Opportunities:

- Increased interest in flood risk management in Leeds and UK
- Existing and forming networks
- Creative dissemination material
- Business initiatives on accounting for the value of nature